

Reicher to join Bayer's Green Solutions Team on March 2**Feb 16, 2015**

After a seemingly lightning fast five years at the University of Nebraska, I will be joining Bayer's Green Solutions Team as technical service specialist covering the northwest US (including Nebraska!). This was a brutally difficult decision given the top-notch quality of the faculty, staff, and students at UNL and the trajectory of the turf program, plus the incredibly supportive professionals in Nebraska and surrounding states. Bayer's stability, deep commitment to the industry, quality personnel, and exceptional product portfolio made the opportunity very attractive. And these factors are in addition to the fact that Kim and I don't have to move from the Lincoln area, but do have increased flexibility in where we live in the future. Department Head Roch Gaussoin is currently working with the upper administration to insure that my position is filled and responsibilities covered soon with no disruptions in service to the students or industry. Roch, Bill Kreuser, Keenan Amundsen, and the rest of the staff will continue the success of the turf program and you can expect big things in the future. I can't say enough how much I appreciate how open and welcoming the turf professionals have been in my short time at UNL. That openness and support of the turf industry in Nebraska and surrounding states will help continue the turf program on its upward trajectory. Thanks for the last five years!

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