

**Thanks to all who helped with or attended the Nebraska Turf Conference  
January 14, 2014**

On behalf of the University of Nebraska-Lincoln and the Nebraska Turf Association (NTA), we'd like to thank everyone who attended and/or helped with the 2014 Turf Conference held at the LaVista Conference Center on January 7-9. Highlights of the Conference included:

- Almost 600 professionals registered for workshops and educational sessions covering all areas of lawn, sports, and golf turf management.
- The tradeshow included over 30 exhibitors and was heavily trafficked during the intentionally abbreviated hours.
- The general session was packed with Bill Withers of the Wartburg College discussing how to manage client and employee relations, followed by Eric McPherson and Spencer Roberts discussing behind the scenes at the US Senior Open at Omaha Country Club.
- The Extra Mile Award was presented Jeff Erikson of Agrium, for his unselfish work on the NTA Board of Directors, and almost singlehandedly making the golf fundraiser a success over the last few years.
- The Presidential Award is given to an individual who has made significant contributions to professional turf industry of Nebraska. This year's winner was Scott Wilke, Superintendent at Firethorn Golf Club, who has constantly hosted research projects, welcomed student trips, hired interns and graduates of UNL, and hosted this year's fundraiser.

The Conference continued some of the changes made last year, such as sponsored solely by the NTA, a new location and focused primarily on turf. The positive responses to the changes were overwhelming over the last two years, but we are constantly looking for ways to improve future conferences. You will be receiving a very brief email survey shortly if you attended this year's Conference. Please complete that and let us know your suggestions for next year, or you can just directly email your suggestions for speakers/topics, compliments or complaints to us at the addresses below.

Conferences like this take a tremendous amount of behind-the-scenes work and we'd especially like to thank the Board of Directors of the NTA as well as the entire turf program staff at UNL.

**Wendy Morrissey, Manager, NTA, [wmorrissey2@unl.edu](mailto:wmorrissey2@unl.edu)**

**Zac Reicher, Professor, Turfgrass Science, [zreicher2@unl.edu](mailto:zreicher2@unl.edu)**



Attendees packed into the rooms on Tuesday for three-hour workshops, this one on math calculations in turf.



The newest UNL Turf Specialist, Bill Kreuser discusses the latest concepts in fertilization.

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*Extension is a Division of the Institute of Agriculture and Natural Resources at the University of Nebraska-Lincoln cooperating with the Counties and the United States Department of Agriculture.*

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Dr. Bill Withers of Wartburg College leads a lively discussion on improving relations with clients or staff.



Left to right are Scott Wilke, Presidential Award winner; Jen Roeber, NTA Past President; and Jeff Erikson, Extra Mile Award winner.

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